

TECH  
WEEK

GRAND RAPIDS

# TECH SHOWCASE SPONSORSHIP OPPORTUNITIES

**Tuesday, September 19th, 2023**

**9:00am-2:00pm**

**Grand Rapids Art Museum**

**The Tech Showcase is an interactive all-day event focused on strengthening our region's future tech talent pipeline. Local employers will display hands-on exhibits designed to expose students to careers in technology. The Tech Showcase will welcome students from across the region, with a focus on students in underserved communities.**

## WHY SPONSOR THE TECH SHOWCASE?

- Demonstrate your brand's commitment to strengthening our region's tech talent pipeline, with a particular focus on increasing tech career exposure in low income and diverse communities
- Underwrite an event that will expose hundreds of grade 6-8 students from across the region to a future career in tech
- Gain brand exposure to k-12 students interested in tech careers

## PREMIER SPONSOR - BANK OF AMERICA

### SHOWCASE SPONSOR - \$5,000

- Name, logo and sponsorship level listed on Tech Showcase event page
- Logo displayed on invitations and promotional pieces
- Logo and sponsorship level listed in on-site signage
- Social Media spotlight video featuring your company as a Showcase Sponsor

### SUPPORTING SPONSOR - \$2,500

- Name, logo and sponsorship level listed on Tech Showcase event page
- Logo displayed on invitations and promotional pieces
- Logo and sponsorship level listed in on-site signage
- Social Media post featuring your company as a Supporting Sponsor

### CONTRIBUTING SPONSOR - \$750

- Name, logo and sponsorship level listed on Tech Showcase event page
- Logo and sponsorship level listed in on-site signage

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# TECH SHOWCASE SPONSORSHIP FORM

SCAN OR CLICK THE  
QR CODE TO FILL OUT  
SPONSORSHIP FORM



For questions, contact Jillian Elliott  
at: [elliottj@rightplace.org](mailto:elliottj@rightplace.org)

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EVENT BROUGHT TO YOU BY:

