

TECH
WEEK

GRAND RAPIDS

TECH SHOWCASE SPONSORSHIP OPPORTUNITIES

Tuesday, September 19th, 2023

9:00am-2:00pm

Grand Rapids Art Museum

The Tech Showcase is an interactive all-day event focused on strengthening our region's future tech talent pipeline. Local employers will display hands-on exhibits designed to expose students to careers in technology. The Tech Showcase will welcome students from across the region, with a focus on students in underserved communities.

WHY SPONSOR THE TECH SHOWCASE?

- Demonstrate your brand's commitment to strengthening our region's tech talent pipeline, with a particular focus on increasing tech career exposure in low income and diverse communities
- Underwrite an event that will expose hundreds of grade 6-8 students from across the region to a future career in tech
- Gain brand exposure to k-12 students interested in tech careers

PREMIER SPONSOR - \$10,000

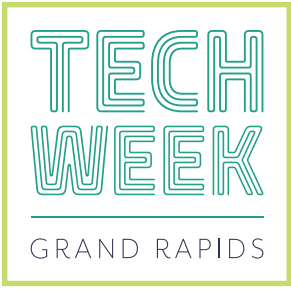
- Name, logo and sponsorship level listed on Tech Week website and event page
- Prominent logo placement on invitations and promotional pieces
- Prominent logo and sponsorship level listed in on-site signage
- Premier exhibit placement in Tech Showcase

SHOWCASE SPONSOR - \$5,000

- Name, logo and sponsorship level listed on Tech Showcase event page
- Logo displayed on invitations and promotional pieces
- Logo and sponsorship level listed in on-site signage
- Social Media post featuring your company as a Showcase Sponsor
- Prominent exhibit space in the showcase (optional)

SUPPORTING SPONSOR - \$2,500

- Name, logo and sponsorship level listed on Tech Showcase event page
- Logo displayed on invitations and promotional pieces
- Logo listed in on-site signage
- Exhibit space in showcase (optional)



TECH SHOWCASE SPONSORSHIP FORM

Please indicate below the level of sponsorship or exhibition you would like and submit this form with payment by September 8, 2023 to Jillian Elliott:

- **Email:** elliottj@rightplace.org
- **Fax:** 616.771.0555
- **Mail:** The Right Place, Inc. | 125 Ottawa Ave. NW, Suite 450 | Grand Rapids, MI 49503

SPONSORSHIPS:

- PREMIER SPONSOR - \$10,000 [SOLD]**
- SHOWCASE SPONSOR - \$5,000**
- SUPPORTING SPONSOR - \$2,500**

Company Name: _____

Address: _____ **City/State/Zip:** _____

Contact Person: _____ **Email:** _____

Phone: _____ **Fax:** _____

METHOD OF PAYMENT:

Credit Card:

Credit card name: _____ **Credit card #:** _____

Exp. Date: _____ **Name on card:** _____

Invoice Request: Send to: _____ **Email:** _____

Check: (please make checks payable to The Right Place, Inc. and mail by September 8, 2023)