

TECH
WEEK

GRAND RAPIDS

TECH WEEK KICK OFF EVENT FEAT. MALCOLM GLADWELL

Monday September 18, 2023

3:30-5:30pm

GLC at 20 Monroe Live

The Community Kick-off event will bring several hundred of the region's key business and community leaders together to celebrate the start of Tech Week Grand Rapids.

SPONSORSHIP OPPORTUNITIES AVAILABLE:

PREMIER SPONSOR

- Logo and sponsorship level listed on event website
- Logo displayed on invitations and promotional pieces
- Logo displayed during conference
- Company name included in event press releases and social media promotion
- Logo and sponsorship level listed in digital conference program
- Opportunity to provide brief remarks and introduce Malcolm Gladwell
- Creation of social media video post featuring your company as Premier Sponsor
- 20 complimentary conference registrations
- 50% off discount code to distribute among your contacts/clients
- Special access to VIP Meet and Greet with Malcolm Gladwell (4 passes)

BANK OF AMERICA 

INNOVATOR SPONSORS - \$7,500

- Logo and sponsorship level listed on event website
- Logo displayed on invitations and promotional pieces
- Logo displayed during conference
- Logo and sponsorship level listed in digital conference program
- Company name included in social media promotion
- Creation of social media video post featuring your company as a sponsor
- 15 complimentary conference registrations
- Special access to VIP Meet and Greet with Malcolm Gladwell (2 passes)

VISIONARY SPONSORS - \$5,000

- Logo and sponsorship level listed on event website
- Logo and sponsorship level listed in digital conference program
- Logo displayed during conference
- Social media post featuring your company as a sponsor
- 10 complimentary conference registrations
- Special access to VIP Meet and Greet with Malcolm Gladwell (1 pass)

DISRUPTOR SPONSORS - \$2,500

- Logo and sponsorship level listed on event website
- Logo and sponsorship level listed in digital conference program
- Social media post featuring your company as a sponsor
- Logo displayed during conference
- 5 complimentary conference registrations

EVENT SUPPORTER - \$750

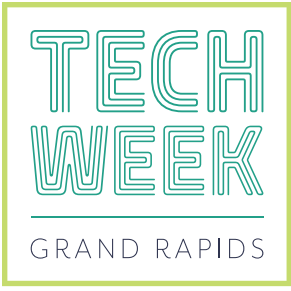
- Logo and sponsorship level listed on event website
- Logo and sponsorship level listed in digital conference program
- Logo displayed during conference
- 2 complimentary conference registrations



MALCOLM GLADWELL

Canadian Journalist, Author, Public Speaker

Malcolm Gladwell is the author of five New York Times bestsellers — *The Tipping Point*, *Blink*, *Outliers*, *What the Dog Saw*, and *David and Goliath*. He is also the co-founder of Pushkin Industries, an audio content company that produces the podcasts *Revisionist History*, which reconsiders things both overlooked and misunderstood, and *Broken Record*, where he, Rick Rubin, and Bruce Headlam interview musicians across a wide range of genres. Gladwell has been included in the *TIME* 100 Most Influential People list and touted as one of *Foreign Policy*'s Top Global Thinkers.



KICK OFF EVENT SPONSORSHIP SIGN UP

SCAN OR CLICK THE
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SPONSORSHIP FORM



For questions, contact Jillian Elliott
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EVENT PARTNERS:

